Chamber – Ticker

The Chamber Ticker is sent via email to the Chamber membership every week, late Monday afternoon. Ads are accepted on a first come, first serve basis.

Ad Options:

**Top Banner Ad** (Dimensions 8.5" wide x 1.5" high)
- $15 per week OR $50 per month
- Only one Top Banner ad available at a time
- Top banner ad is only available for two months at a time

**Bottom Banner Ad** (Dimensions 8.5" wide x 1.5" high)
- $10 per week OR $30 per month
- Only one Bottom Banner ad available at a time
- Bottom banner ad is only available for three months at a time

**PDF Listing in Members Section**
- After one week complementary listing-

  Contact the Chamber for availability or to place your advertisement, 845-0324.

Calendar of Events (COE)

There are two printings of the Calendar of Events. The first printing takes place in December or early January and the second printing takes place in late April or early May. A total of 20,000 copies of the Calendar are printed for distribution. The Calendar of Events is displayed at the Chamber office, downtown Visitors Center, the S.S. Badger ticket office, as well as at area businesses. The Calendar is also mailed to all visitor inquiries.

**COE Ad Options:** There is limited advertising space available. Ad space is on a first come, first serve basis. Contact the Chamber for pricing

**Half page** (Dimensions 3.5" wide x 4.25" high) $350 each or $600 if you do both printings

**Quarter page** (Dimensions 3.5" wide x 2.13" high) $250 each or $425 if you do both printings

**Eighth page** (Dimensions 3.5" wide x 1.13" high) $150 each or $250 if you do both printings

Contact the Chamber for availability or to place your advertisement, 845-0324.

Website- [www.ludington.org](http://www.ludington.org)
All Chamber Banner Ads are 480 wide x 60 high pixels.

**Chamber Business Directory Banner Ads**
There are several different advertising opportunities within the Chamber Business Directory.
- The Front Page advertising space is on the first visible page of the Business Directory (This is after you click on find a Chamber Member Business).
- The Category Quick Link advertising is within the General Category.
- You may also advertise in your specific business category.

All of these banner advertisements are linked to your business page on our website.

Other advertising opportunities on the Chamber website are through the
- Chamber Hot Deals Page
- Chamber Event Page
- Chamber Job Postings Page

There are limited spaces available for advertisers at each level of the website, along with time-frames for which you can advertise. Call the Chamber at 845-0324, for availability and pricing.

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**Relocation/Business Development Magazine**

We are pleased to announce that the Chamber’s Membership Directory/Relocation Guide has been a big hit and we look forward to updating it and providing even more information in 2019/20.

This new magazine includes everything necessary to move here, work here, buy or start a business here, as well as find all the resources available in Mason County. It will also contain a cross-section of our almost 500 member businesses and organizations that understand the importance and necessity of supporting each other and the community.

This is the 3rd edition of this great publication and it has a great following.

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**Business Intelligence Report**

Every month the Chamber produces and distributes the Chamber’s Business Intelligence Report. Each edition is emailed to all Chamber Members, their employees, all newsletter sign ups, and several courtesy members (about 11,000 emails). Only Chamber Members are invited to advertise in this publication.

**Business Intelligence Report Ad Option:**
The Business Intelligence Report includes a 250 x 250 pixel clickable ad for the HTML version emailed to the members. The cost for each clickable ad space is $50 per issue. Decide early as specific months can fill up fast.

For more information on this opportunity contact the Chamber, 845-0324.