



Mason County, Michigan

Monthly Update: April 2017



Photo Credit: Mitch Galloway, Ludington Daily News

Students Explore Mason County Careers & Industry

On Tuesday, April 11th, seniors from Mason County Central and Mason County Eastern visited the facilities of local employers to learn about a variety of career opportunities available in Mason County. The goal of this event is to give students exposure to professional and skilled careers in Mason County, and ultimately help to attract them back to the area once they have completed their post-secondary training or education to work for local industry.

In total, six companies participated, highlighting careers in Manufacturing, Life Sciences, IT/Technology, and Healthcare. Participating employers included FloraCraft,

Gourmet Mushroom, Metalworks, Occidental Chemical Corporation, Spectrum Hospital, and Western Land Services. Approximately 100 students participated in the event.

Students from Ludington High School and Gateways to Success Academy will have the opportunity to visit these facilities on Friday, May 12th. To read more about Senior Career Day, [click here](#) to check out the article in the Ludington Daily News.



HIGH SCHOOL SUMMER JOB FAIRS

Connecting Students with Summer Jobs

On Friday, April 21st, students at Ludington High School had the opportunity to visit with Mason County employers looking to fill their summertime staffing needs. This event is intended to facilitate connecting students with summer jobs to help develop soft, "employability" skills, while also aiding local employers to meet their increased seasonal need for employees. Employment opportunities included everything from entry level retail and restaurant jobs to more skill employment and internship opportunities at local manufacturers and banking institutions. A total of 25 employers participated in the LHS job fair.

The next high school summer job fair will be held on Friday, April 28th from 12PM-2PM at Mason County Central High School. Students from Mason County Eastern and Gateways to Success will also be attending the job fair to network and scope out their summer job options. For more information on the job fairs, contact Spence Riggs at 231-845-6646 or email spencer@ludington.org.



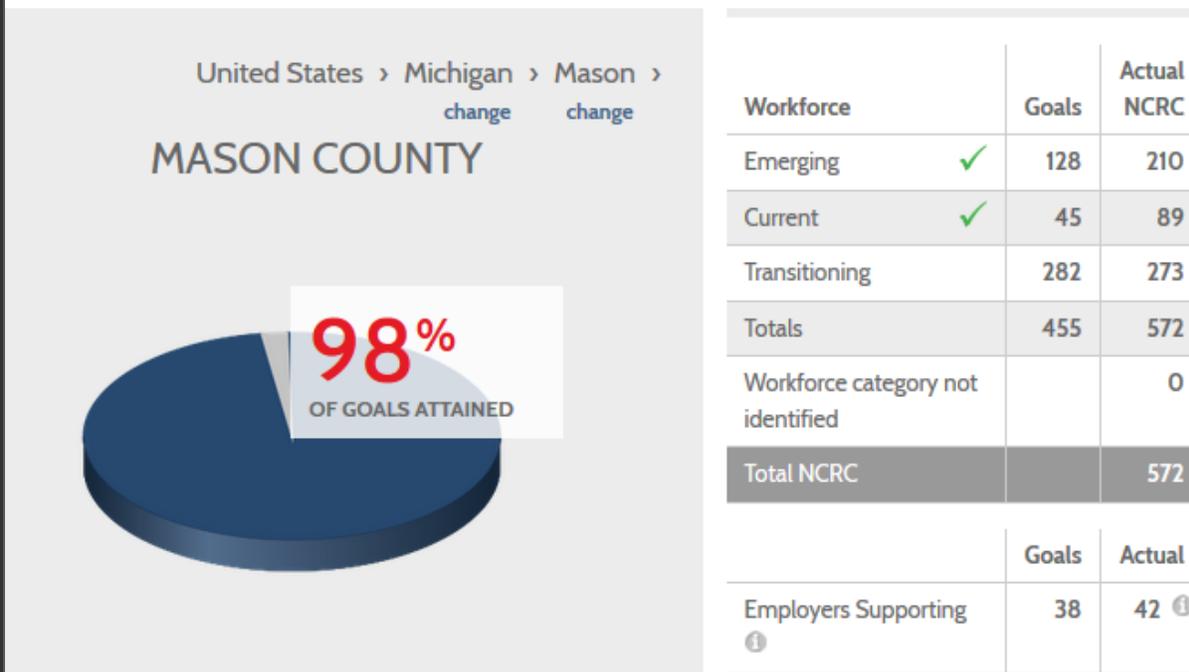
Connected 2.0 Launch in Mason County

Connect Michigan's Connected 2.0 campaign is slated to launch in Mason County on Tuesday, May 9th. In order to jump-start the process, the Growth Alliance and Ludington & Scottville Area Chamber are seeking the input of local leaders in business, education, and the community to assist with information gathering for the community assessment. To that end, these organization will be hosting a kickoff workshop in the Airport Conference Room from 10AM-11AM to help gather information on broadband access, adoption, and use in the county. To inquire about the kickoff event, please

email Spence Riggs at spencer@ludington.org.

Mason County received its 1.0 certification in 2016 as well as a Technology Action Plan to help increase broadband availability in our area. The 2.0 process will help to accomplish many of the goals outlined in this plan, and increasingly posture Mason County in a favorable position for the deployment of broadband infrastructure in the years to come. [Click here](#) for more information on Connect Michigan and Connected 2.0.

Work Ready Community Progress Tracker



About the Mason County Growth Alliance:

The Mason County Growth Alliance was created in 2006 to support economic growth and community development in Mason County. Its mission is to nurture a more dynamic economy to support a vibrant quality of life in the community. The Growth Alliance believes its efforts must be devoted to building on its business base, encouraging entrepreneurship, and capitalizing on the local community assets.



Mason County Growth Alliance

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